

Learn how InterContinental Hotels Group...



[PaulBiggs](#) 193 posts since

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Next Thursday (April 23rd), InterContinental Hotels Group (IHG) will be discussing their social media strategies for engaging customers and growing sales -- "putting heads in beds." They are using Jive SBS to connect with their 40 million Priority Club Rewards members.

Clearstep community members are invited to join us for this live 30-minute webcast, to learn from their innovative team (The specified user was not found. and [Jenni Kolshak](#)). You'll have the opportunity to ask them questions during a live Q&A session, but **if you have any questions you'd like to see them address now, comment this thread and we'll see if they can be sure to cover them in their presentation or answer them on Clearstep.**

You can also [RSVP for the webcast here...](#)

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Tags: ihg, webcast, online_community, community_software, social_network, ihgwebcast