

Seeking advice for internal community...



[gordonlt](#) 20 posts since

Jun 8, 2009

I am seeking advice and /or information regarding internal employee online communities for employees that do not sit in front of a computer all day (i.e. retail employees).

What success stories are out there with a similar situation?

Are there best practices to get these employees to participate/login outside of work?

How did you communicate/promote the community with this type of employee?

Any and all ideas/suggestions/comments welcome!

Thanks - Leigh



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Oct 29, 2007 1. Re: **Seeking advice for internal community and retail employees** Sep 1, 2009 10:41 AM

Hello Leigh,

As a start, you might find value in viewing this Jive customer webcast:

T-MOBILE

"Overcome Market Pressures with a Well-Armed Sales Force."

(Powerpoint slides)

Learn how T-Mobile's business sales team leverages an employee collaboration network.

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T-Mobile's sales teams are located in retail stores.

Another thing you might want to do is [search Clearstep for "retail"](#) to find all people and content related to retail.

Hope this helps!