

#### Video Module for Jive

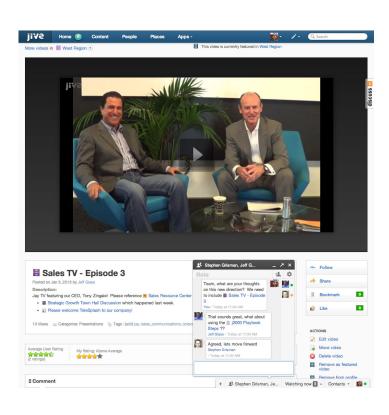
#### High-Impact Video Sharing for Jive Communities

When it comes to impact, nothing communicates like video. Yet enterprises have lagged in providing tools that allow employees to easily create and share video in secure corporate environments.

Jive's Video Module makes it simple to simple to add great videos to your Jive community. Whether it's an executive video blog, a training video from HR, a product demo from Marketing or a technical tutorial from IT, users across your organization can quickly create, collaborate on and consume video from any device. With a rich full-screen layout and HD-quality experience, the Jive Video Module lets you serve up a library of categorized content, channels or blogs. The result: a more informed and knowledgeable work force and lower costs on training and support.

# Watch, Connect and Collaborate

Jive serves up video in a wide-screen format that's perfect for web consumption and automatically re-sizes for streaming to mobile devices on HTML5 and iOS apps. Users can rate, like, bookmark, add comments and even chat with "who's watching now" using Jive's real-time capabilities.

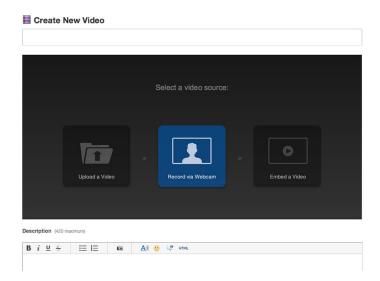


## Capture, Curate and Contribute

It's never been easier to create video. With a few clicks, you can access your computer's webcam, an external video cam or your phone's camera (using Jive's elegant mobile apps), then record and upload your video to Jive. You can also embed videos from hundreds of popular sites like YouTube or Vimeo by simply pasting the video link. When posting a description of the video, you can @mention other content and resources, providing a one-stop overview of a topic. And it's easy to find videos via categories and tagging in Jive spaces and groups, which can act as video channels. You can even embed videos in any document or discussion.

### Premium Video Experience

- Plays any video format supported by HTML5 browsers or Adobe Flash Player
- Reverts to HTML5 for non-Flash enabled browsers and mobile
- HD playback in both hardware-accelerated and application-rendered modes
- Support for progressive and streaming videos
- Scales to any size and retains a fixed 16:9 aspect ratio
- Automatically resizes to fit larger or smaller areas
- Supports viewing and creation via Jive mobile apps



### Compatibility

Jive's Video Module is compatible with the following products and versions:

- · Jive Cloud, Jive Custom 6.0 and above
- Jive-x Cloud, Jive-x Custom 6.0 and above

## Licensing

This module is a paid module, but is included in the following packages:

- Jive Cloud Essentials
- Jive Cloud Essentials (allows you to use a proprietary video player)

If you have any further questions please contact your Jive account representative or email us at sales@jivesoftware.com. In addition, you can find information and discussions about the module in our community at community.jivesoftware.com.