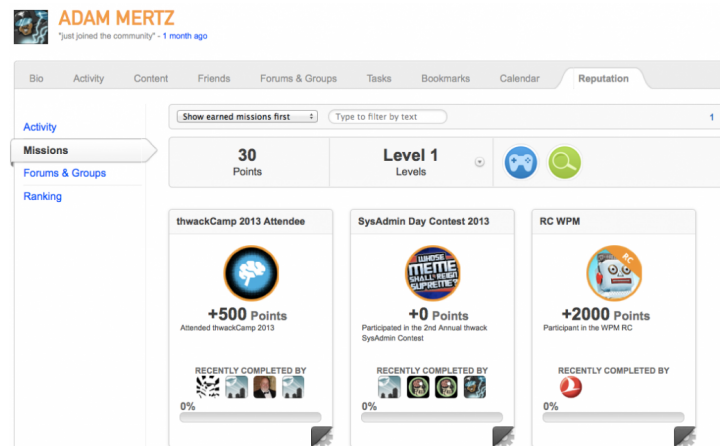


# Jive Advanced Gamification Module

## Power Up Your Jive Community

A Jive employee community can make your workforce more aligned, informed and productive than ever before. But your community is only as good as its contributors, and they need inspiration.

Jive's Advanced Gamification Module combines sophisticated game mechanics with behavioral data to motivate community members, maximize engagement and increase your ROI. Advanced Gamification can help you accelerate adoption and maximize the quantity and quality of contributions in your Jive community through targeted incentives tailored to individuals and specific groups of users.



## Gamification drives engagement

The Advanced Gamification Module gives you the ability to engage users with highly personalized, collaborative and rewarding experiences. These include missions and challenges, status levels and badges, group-based goals and competitions, real-time feedback and end-to-end fulfillment of virtual or physical rewards. You can design incentive programs and missions for multiple types of users and groups within a Jive community.

## Social Intranet

Empower and drive the behaviors you want:

- Boost innovation by rewarding the best ideas.
- On-board staff faster with motivated learning.

- Encourage increased interaction and productivity.

## Sales

Incentivize your entire sales team to be top performers by tapping into their competitive spirit:

- Speed on-boarding by rewarding new hires for connecting to expert reps and reading training material.
- Connect to your CRM and reward employees for closing deals, prospecting and sharing sales materials.

## Marketing

Raise marketing team execution to the next level:

- Drive faster product launches using game mechanics.
- Reward social media contributions.
- Reward the marketing team for creating material used by sales.

## Key features

**The most powerful gamification engine**

- Powered by Bunchball Nitro, the module tracks over one hundred specific activities that can be used to structured missions and determine user rewards.

**Fully integrated user experience**

- Gamification elements are seamlessly integrated within the entire Jive experience: in user streams, profiles and groups.

**Targeted personalization**

- Game mechanics can be personalized to motivate and reward people based on precise user segmentation including geography, roles and department.

**Advanced reputation scoring**

- Organization-wide and group-specific reputation scores are calculated based on behavior-driven, leveling algorithms.

### Community-specific gamification

- Managers have the flexibility to engage members within their specific community or across the entire business.

### Endless gamification program options

- The challenges you define can be as rich and complex as the social activities supported by the Jive platform.

### Robust analytics

- You can easily measure the impact of your gamification initiatives while gaining greater insight into your community.

### Compatibility

- This module is compatible with the following Jive products and versions: Jive and Jive Custom versions 5.0 and higher

## Licensing

This module/add-on is a paid option with required set up services.

For installation and licensing details and further information please contact your Jive account representative or email us at [sales@jivesoftware.com](mailto:sales@jivesoftware.com). In addition, you can find information and discussions about the module in our community at [community.jivesoftware.com](http://community.jivesoftware.com).