



JIVE SOFTWARE, INC. COMPLETES EU US PRIVACY SHIELD CERTIFICATION

Portland, OR

November 16, 2016

Jive Software, Inc. (“Jive”), the world's leading provider of modern communication and collaboration solutions for business, today announced it has achieved EU US Privacy Shield certification with the US Department of Commerce.

Jive serves numerous businesses worldwide and its early adoption of the EU-US Privacy Shield framework reinforces its commitment to protect the privacy and data of its customers in compliance with the cross border privacy and data security principles of the United States and Europe.

Jive worked with TRUSTe to review and verify that their data privacy management practices meet the new Privacy Shield EU data transfer privacy framework. TRUSTe follows a three phase process to prepare companies for their Privacy Shield Certification using a combination of experienced privacy analysts, proven assessment methodology, and powerful Assessment Manager technology platform. Phase I includes a comprehensive review of the companies privacy practices versus the Privacy Shield standards and creation of a detailed privacy finding report. Phase II includes a collaborative review of the privacy findings and the implementation of remediation recommendations. Phase III includes activation of the dispute resolution service and access to privacy guidance along with the privacy findings report in Assessment Manager to support ongoing privacy compliance. TRUSTe will also provide independent dispute resolution services to address privacy related questions from users and ongoing access to privacy guidance through the TRUSTe Global Privacy Solutions team.

TRUSTe CEO Chris Babel said “we believe a strong data privacy management program is critical for companies to build customer trust and ensure privacy compliance. TRUSTe has partnered with Jive to help ensure they meet the Privacy Shield framework requirements and can demonstrate their privacy commitment to users, partners, and regulators.”

About Jive Software

Jive (Nasdaq: JIVE) is the leader in accelerating workplace digital transformation for organizations, enabling people to work better together. The company provides industry-leading Interactive Intranet and Customer Community solutions that connect people, information and ideas to help businesses outpace their competitors. With more than 30 million users worldwide and customers in virtually every industry, Jive is consistently recognized as a leader by top analyst firms, including Gartner Inc. and Aragon Research. More information can be found at www.jivesoftware.com or the Jive Blog.

About TRUSTe

TRUSTe powers privacy compliance and trust by enabling businesses to use data across their customer, employee and vendor channels. We have nearly 20 years' experience and a team of over 150 professionals dedicated to providing data privacy management solutions and services, including assessments, certifications and our SaaS-based Platform. The Data Privacy Management Platform provides control over all phases of privacy; from conducting assessments and implementing compliance controls to managing ongoing monitoring. Companies worldwide rely on TRUSTe to minimize compliance risk and protect their brand. For further information see www.truste.com.